

TUESDAY, NOVEMBER 11, 2008



REPRINTED FROM THE

NEW YORK

# Real Estate Journal

COVERING ALL OF LONG ISLAND, NEW YORK CITY AND UPSTATE NEW YORK

## Bri-Tech, Inc. selects Infusion Direct Marketing as agency of record

**BOHEMIA, NY** Bri-Tech, Inc., a leading designer and integrator of high-end home and commercial security systems including fire alarm, intrusion, access control, data networking, voice communications, and IP video surveillance, has selected Infusion Direct Marketing, a marketing communications consultancy firm, to serve as its agency of record for marketing and to help build awareness about the company's expertise in providing engineering and de-

sign services to architects, builders, facility managers, security professionals, and business owners.

"Infusion brings the right focus and experience with security and technology companies to help Bri-Tech create a strong image and communicate consistently with our customers and prospects," said Brian McAuliff, president of Bri-Tech, Inc. "We are pleased to partner with Infusion to help us promote how we deliver a high level of value to our customers."

"Bri-Tech, Inc. offers a wide array of engineering solutions ranging from custom-developed security systems, to data networking and voice communications," said Monique Merhige, Infusion's principal. "By partnering with Bri-Tech on its marketing campaigns, we can positively impact the commercial real estate and security industries." Infusion will also develop, manage and execute an integrated marketing plan for Bri-Tech in 2009."

Tel: 781-878-4540 / Fax: 781-871-1853 / 800-654-4993 / [nerej@rejournal.com](mailto:nerej@rejournal.com) / [www.rejournal.com](http://www.rejournal.com)